

# SAN FELIPE, ZAMBALES



**ATTY. CAROLYN S. FARIÑAS**

Municipal Mayor

**Onward for Progress San Felipe...  
Caring for San Felipe...**



## **GENERAL INFORMATION ON THE PROGRAM**

### **1. TITLE**

**“MONTHLY SEARCH FOR GALING BARANGAY AND GALING PUROK”**  
of the Municipality of San Felipe, Province of Zambales

### **2. SUMMARY**

The Municipal Leadership of any local government unit is primarily tasked to ensure that programs on various key areas of good governance be not just disseminated and the people educated on but more importantly to ensure its implementation, its continuous and sustained implementation and more importantly, how it can become a way of life of the people. The key of success of program implementation is sustainability. “The Monthly Search for the Galing Barangay and Galing Purok” Program which is basically a Cleanliness, Beautification, Organic Farming Promotion, Health, Disaster Risk Reduction and Management (DRRM), Anti-Drug and Solid Waste Management Implementation Program of the Local Government Unit of San Felipe, Zambales, was conceptualized initially to ensure the implementation of various programs covering key areas of governance particularly in the barangay and up to the purok level and to find a way to ensure that all the barangays and the puroks align their efforts toward continuously practicing the key and basic mandated good governance programs towards sustaining all these in a level that it becomes a natural way of life and attitude of the people.

It was in the year 2012 when the Search for the “Modelong Barangay” and “Modelong Purok” was launched that became an inspiration for barangay folks to focus their efforts on proper implementation of Solid Waste Management which eventually became a best practice in San Felipe. Inspired by the success and the attitude transformation towards participative implementation among barangayfolks up to the purok and household levels, the program was expanded and upscaled via the Search for the “Galing Purok” and “Galing Barangay” in the year 2013 and continued in the years 2014, 2015 and 2016 with the criteria leveling up each year through inclusion of additional criteria of excellence through an additional area of local good governance program each year. Believing that sustainability of any program lies heavily in consistency in implementation and recognition of performing barangays, San Felipe continues its efforts to bring about transformation towards a more participative, disciplined, innovative and progressive communities. Continuing the program for 2017, this time it incorporated in the criteria of the necessity for the Barangays to implement sanitation practices such as ensuring provision for clean, potable water supply and sanitary toilets for every households, information education campaign such as setting up of a Barangay

Directory/Purok Directory/Barangay Map/Barangay Profile Board/DDRRM Maps and Informational Boards and how waste segregation can be even more promoted as well as putting much attention on how to resolve drug problems as support to the priority agenda of President Rodrigo R. Duterte.

The strategy lies heavily in making each barangay and purok compete with one another in the practice of the various key good governance programs through a monthly evaluation by a set of evaluators of all the barangays and puroks based on a criteria for judging covering the comprehensive areas of good governance with a corresponding monetary cash incentive, a banner to be displayed in public and conspicuous places of the winning barangay or purok and a certificate of award to be awarded through a monthly awarding ceremonies.

The “Monthly Search for Galing Barangay/Galing Purok Program” did not just induce barangay and purok leaders to perform their mandates but also provided them a culture and environment of excellence and competitiveness as well as allowed them to improve their community given the additional budget gained from the cash winnings.

### **3. PROJECT DESCRIPTION**

1. The Search Program became an avenue for the municipal leadership to download the programs to the barangay, purok and grassroots level. It is always difficult for municipal leadership to ask a barangay or its officials or the purok leaders that they must do this and to do that, to educate and orient and keep campaigning to them to perform these tasks or undertake these responsibilities. But with a written set of criteria for judging which practically covers areas of good governance and local government program implementation, it became easy for the municipal administration to monitor each barangay and purok because of the monthly evaluation. It also became easy for the Barangay or the Purok and its leaders to exactly know what to do because the evaluation and the criteria for judging is designed in such a way that all they have to do is to comply with it and unconsciously and unknowingly, they are actually implementing already and their implementation is not just one time, but continued and sustained.
2. The program utilizes two (2) sets of judges with ten (10) members each with all the judges coming from various sectors including the private sector such as the water district, business sector, religious sector, education sector, farmers/fisherfolks sector, police enforcement sector, etc. and in the process, these representatives of the various sectors



likewise become aware and capacitated of the substance of the various local programs which they can also propagate in their respective sectors.

3. The program is also a way to direct and instruct the barangay and purok leadership without explicitly ordering them to do something. It becomes natural for them to perform because of their desire to be known as the model barangay or model purok of the municipality and be a showcase also for the municipality and thus, consequently transforming the whole municipality with a higher level of awareness of the various programs, a higher level of compliance and participation in the implementation and a more consistent and sustained implementation of the various local programs at all times.
4. Since the program is basically a contest and incentive program, the participants namely the barangays and the puroks have developed a sense of doing things excellently and in the process making the whole municipality level-up and competitive, making the community responsive to change for the better, making it easy for the community to embrace and adapt change as well as making the municipality consistently clean, orderly and disciplined. In fact, in the entire stretch of the province, San Felipe's orderliness and cleanliness is significantly manifest and prominent compared to neighboring towns.
5. Since the program works on a set of criteria for judging, the criteria also serve as guidelines for the barangays and puroks to set their priorities in their governance and consequently and naturally allows them to implement programs that have significant impacts to the community in the various areas of governance.
6. Since it is a monthly search that have been on-going for the past 5 years and that most of the local programs have become a way of life and attitude of the people, it has become easy for the barangays and the municipality to gain recognition for its best practices.

#### **4. IMPLEMENTATION PROCEDURES**

1. One specific criteria of judging the Galing Barangay/Galing Purok is the -- Training of Barangay Elected Officials, Executive Staff and Solid Waste Management Committee, barangay NGO's/sectors/purok folks on proper waste segregation with an existing and functioning Barangay Solid Waste Management Committee according to the requirements of RA 9003/Updated Barangay Solid Waste and Management Plan and Documented Segregation and Collection Procedure including related LGU priority programs such as "Anti-Tobacco", DRRM, Nutrition, Child Friendly-LGU, Business-Friendly Purok, 100 % Access to Clean, Potable Water Supply and Access to Sanitary Toilets, Target:

Zero Dengue and Malaria Incident for San Felipe, Selective Ban on the Use of Plastics, Promotion of Anti-Drug Campaigns, Barangay is Drug-cleared, No reported Drug Incident (pushing, selling, use) etc. Preparation of the Municipal Ecological Solid Waste Management Plan and guidelines uniquely observed within the municipality, various municipal offices and the barangays, the program as mentioned is set to be sustained because the officials in the grassroots level are capacitated and that the required various development plans to be drafted in the barangay are already institutionalized.

>Another criteria for judging is the – “Involvement of Schools, non-government organizations, private sector and associations existing within the purok/barangay in solid waste management implementation, organic composting and livelihood activities relating to waste and recyclable materials and compost organic fertilizer production including related LGU priority programs such as “Anti-Tobacco”, DRRM, Nutrition, Child Friendly Barangay, Business-Friendly, 100 % Access to Clean, Potable Water Supply and Access to Sanitary Toilets, Target: Zero Dengue and Malaria Incident for San Felipe, Selective Ban on the Use of Plastics, Anti-Tobacco, Anti-Littering, Anti Drugs, etc.”. This develops these best practices as a way of life, attitude reformation and program implementation expanded to different levels of the various sectors.

>Another criteria for judging is the “enforcement of ordinances/laws according to list of apprehensions/fines/penalties with a designated monitoring and apprehending team focused on violations on anti-littering and environmental laws/anti-tobacco/no astray dogs” which will help institutionalize the best practices being promoted by the Search for Galing Barangay/Galing Purok. Further, the entire “Monthly Search for Galing Barangay/Galing Purok” is incorporated in the duly approved Ten Year Municipal Ecological Solid Waste Management Plan of the municipality which has accordingly been adopted as per Sangguniang Bayan Resolution.

**Suggestions for Replication or Transfer**-- The guidelines, criteria and methodology of the search be adopted as a national program towards encouraging municipalities to implement good governance programs with guidelines that are simple yet easily understandable and criteria that are basic yet comprehensive as well as a simple yet exact method to mobilize the grassroots leadership to perform the mandates of good governance and program implementation.

**Difficulties and Challenges Faced** -- When a barangay or purok wins, it gains an advantage because the cash winnings is used to further improve the barangay making it even more difficult for other barangays or puroks to win over the defending winner. Because of this, the barangay or purok that wins for 3 times within the year becomes disqualified for the remaining months of the competition as it is elevated as a hall of fame awardee. This allowed more barangays and puroks to be inspired, be competitive and excellent in the way they implement the various good governance programs.

## **5. PROJECT RESULT/IMPACT**

1. All the 11 barangays and all the puroks were consistent performers and compliant barangays of basic good governance programs covering good governance, accountability and transparency, health and wellness, nutrition, organic farming, solid waste management, anti-drug, smoke-free, child-friendly barangays, business-friendly community, disaster preparedness and response capabilities, and other key mandated local good governance programs gaining for the municipality as a model for best practices.
2. All Barangays have all the needed basic plans such as Barangay Solid Waste Management Plan, Barangay Disaster Risk Reduction and Management Plan, Barangay Nutrition Action Plan, Barangay Peace and Order and Safety Plan, etc. as well as operational barangay special bodies such as Barangay Disaster Risk Reduction and Management Council, Barangay Anti Drug Advisory Council, Barangay Health Boards, Barangay Nutrition Councils, Barangay Council for the Protection of Children, etc.
3. All have functional Barangay Health Boards leading towards consistent and almost zero neonatal deaths and maternal deaths, 98% percent households with access to clean, sanitary toilets, 100% households with access to clean, potable water supply, functional Barangay Health Information Boards, zero dengue incident in 2015, zero malaria incident for the past 5 years, 100% deliveries by a health professional, 100% facility based deliveries, 93% fully immunized children, 105% Tuberculosis Cure Rate, etc.
4. The Municipality of San Felipe, Zambales was recognized with the 2016 Seal of Good Local Governance where it passed all the core and essential elements of good governance namely (1) Fiscal Administration; (2) Social Protection; (3) Peace and Order; (4) Business Friendliness; (5) Disaster Preparedness and Risk Reduction; (6) Solid Waste Management.
5. The Municipality of San Felipe, Zambales was adjudged as the Most Business Friendly Local Government Unit (Municipal-Level 2 Category) by the Philippine Chamber of Commerce and Industry for the years 2012, 2013 and 2015 and elevated as Hall of Fame Awardee in the year 2016 where all areas of implementation of local programs were evaluated. It was also adjudged as a Regional Green Banner Awardee in 2016 by the Regional Nutrition Council, for the years 2014, 2015 and 2016 as Red Orchid Awardee by the Department of Health, Municipal Health

Leadership and Governance Program awardee for 2016 by the Central Luzon Excellence for Health Awards, Champions for Health Governance awardee for 2017 by the Kaya Natin, Merck Sharp & Dohme (MSD), Jesse Robredo Foundation, Department of Health and Department of Interior and Local Government, Purple Ribbon Gold Award for 2017 by the Department of Health Region III, Galing Pook 2017 awardee by the Galing Pook Foundation.

6. All barangays are high performers in the area of sanitation with four of the barangays – Brgy. Amagna & Brgy. Apostol (2014), Brgy. Balincaguig (2015) and Brgy. Manglicmot (2016) were Regional Winners in the Department of Health's Search for the Barangay with the Best Sanitation Practices with Brgy. Apostol and Brgy. Balincaguig landing as National Finalists for the years 2014 and 2015 respectively.
7. Barangay Sto. Niño was a consistent winner of the Best Lupong Tagapamayapa from 2014, 2015 and 2016 in the Regional Level and a consistent National Finalist.
8. The program ensured the consistent and sustained implementation of various good governance programs since it is still anchored on the comprehensive application of various ordinances and policies ranging from Solid Waste, Health, Nutrition, DRRM, Anti-Drugs, Anti-Tobacco and others.
9. From mere compliance to policies on cleanliness, orderliness, anti-littering, no-smoking, "tapat mo, linis mo", "basura mo, isegregate mo" "candy wrapper mo, ibulsa mo" etc, the program transformed mere compliance into positive values, character and a way of life of majority of the San Felipeans creating a culture very distinct only in San Felipe.



# SEARCH FOR THE

**GALING  
BARANGAY**

and

**GALING  
PUROK**





Search for the Galing Purok and Galing Barangay

# Evaluators





# Search for the Galing Purok and Galing Barangay Awarding of Tarpaulins, Certificates and Checks



It's more fun in

**BARANGAY BALINCAGUING**  
**GALING BARANGAY**

For the Month of July 2015

**Brgy. BALINCAGUING is a Clean, Green and Best Solid Waste  
Management Barangay Implementor**



**Solid Waste Management**



**TARGET: Zero Dengue Incident  
Zero Malaria Incident**





# CIPALITY

# MUNICIPALITY OF SAN FELIPE



It's more fun in

## **PUROK 6, BARANGAY APOSTOL** **GALING PUROK**

For the Month of February 2015

Purok 6, Brgy. Apostol is a Clean, Green and Best Solid Waste Management Barangay Implementor

*Fun & Fun*  
*Visit San Felipe!*

**Green Factory**

**Vermi Composting**

**Smoke-Free San Felipe**

**Recyclable Bag No-to-Plastic**

**Hon. Carolyn J. Senador**  
Municipal Mayor